Investor Presentation

Q2 (fiscal)

GPOPlus

Stock Ticker: GPOX

a **product** development, **manufacturing** + **distribution** company.

GPOX

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Visit www.GPOPlus.com for more information.

GPOPlus+

About GPOX.

Innovating **Products**, **Manufacturing** + **Distribution**

GPOPlus+

GPO Plus (**GPOX**) is a **technology** driven **product** development, **manufacturing**, + **distribution** company which offers a **diverse portfolio** of high-quality innovative **products** sold to **Specialty Retailers** + directly to **consumers**.

Specialty Retailers include **gas stations**, **convenience stores**, smoke shops + **vape shops**

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About GPOX.

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Innovating **Products, Manufacturing + Distribution**

Our business is organized around three key areas:

PRODUCTS

developing + manufacturing products

DISTRIBUTION

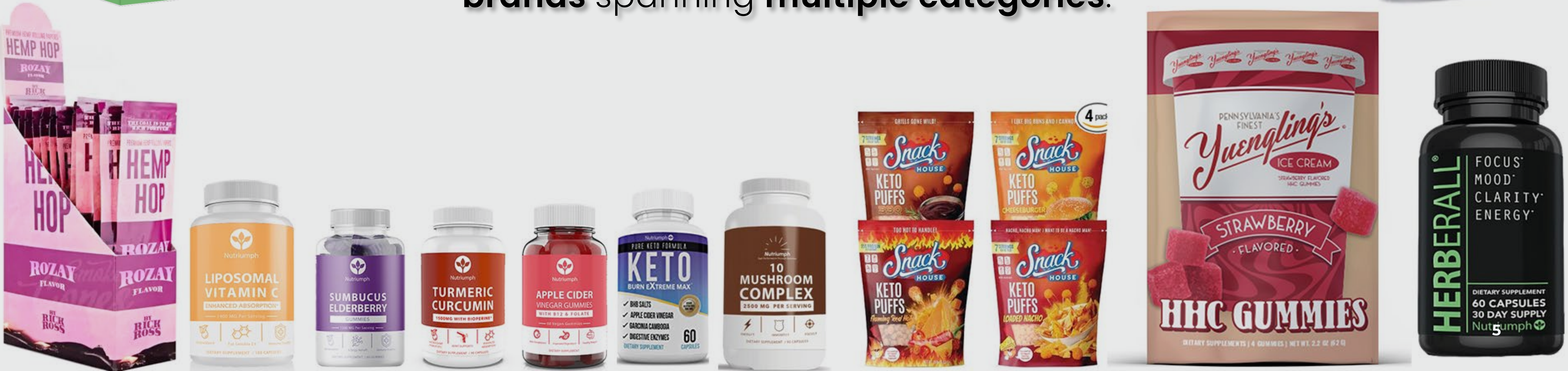
distributing our products to retailers +customers

SALES + MARKETING

selling + promoting our products to consumers + retailers

Products.

Our **product portfolio** is comprised of best-in-class, high-quality, innovative, and fully compliant products representing **numerous brands** spanning **multiple categories**.



Products. (continued)

Developing + Manufacturing!

We offer GPOX Brands, Licensed Brands, + Partner Brands, each of which is designed to deliver value and performance to our customers:

01. GPOX*Brands*

- ✓ We own a diverse **portfolio** of **brands** spanning across **multiple product categories**. **GPOX branded products** have the **highest margins**.
- ✓ We also maintain **value brands** as our **house brands**.

02. Licensed*Brands*

- ✓ We collaborate with **established brands** to **create + manufacture** high quality products **consumers** are **familiar** with.
- ✓ We typically enter into **Licensing Agreements**, usually with **exclusivity**.

03. Partner*Brands*

- ✓ We identify **category killer established brands** and enter into **distribution agreements**.
- ✓ We help **increase sales** for our **Partner brands**.

Products.

Developing + Manufacturing!

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We represent and develop novel **consumer products** + **services** to meet **customer** needs and marketplace **demands** with a **focus** on the following **categories**:

- ✓ General Merchandise (products) for Specialty Retailers.
- ✓ Tobacco; Disposable Nicotine Vape Products + Accessories.
- ✓ Vitamins, Nutraceuticals + Nutritional Products.
- ✓ Recreational Hemp, Kratom + CBD Consumer Packaged Goods.

We are focused on developing or acquiring additional **GPOX** Branded products; **we realize the highest margins when we sell products we own**.

Plug + Play In-Store Destinations.

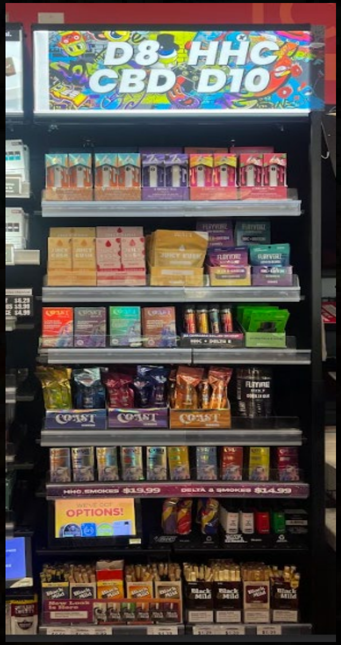
We currently have **5** in-store destinations we service!

- ✓ **2** Countertop Displays: **Feel Good Shop+** + **Nicotine Shops**.
- ✓ **1** Behind the Counter Display.
- ✓ **HBA Shelves** - including **General Merchandise**.
- ✓ **Beverage Vault** (inside coolers + stand alone displays..

We tailor our **product mix** to achieve the **highest margins** for both our customers + our bottom line!

Feel Good Shop+

Nicotine Shop



Behind Counter

HBA

Beverage Vault

Specialty Retailers.

The last mile for retailers – our **focus**

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Specialty Retailers get approx. **80%** to **85%** of all products from just a few main **distributors**.

The remaining **15%** to **20%** of products they receive is represented by **dozens** of distributors + vendors.

This is our **focus + Target Market**!

Distribution.

GPOX is one of the fastest growing **distributors** of premium **products** for **Specialty Retailers** including **convenience stores**, **gas stations**, **bodegas**, **smoke** and **vape** shops.

Where We Distribute.

DISTRO+ is the distribution division of **GPOX**.

DISTRO+ services approximately **570** stores across **12** states centralized in the Southwest + Midwest regions of the United States.

Regional Hubs:

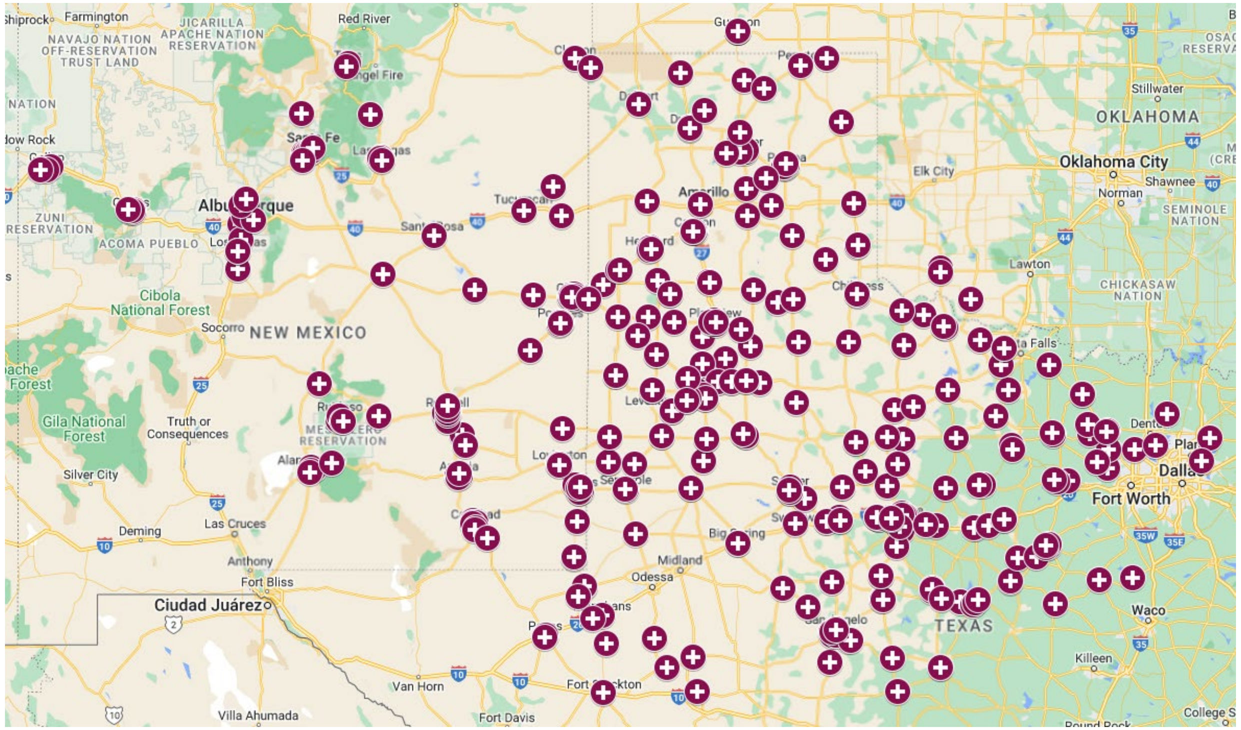
- ✓ Lubbock, TX

Mini Hubs:

- ✓ Des Moines, IA
- ✓ Dallas, TX
- ✓ Southern New Mexico
- ✓ Central Kansas

Coming Soon:

- ✓ Albuquerque, NM
- ✓ Austin, TX
- ✓ Rapid City, SD
- ✓ Houston, TX



Sample of stores we distribute to; not the full map

DSD Distribution.

DISTRO+

All **distribution** is done by our ***DISTRO+*** division.

Direct To Store Service - "**DSD**" **White Glove** Service

DISTRO+ operates a **decentralized "Hub + Spoke" "DSD" distribution** model that provides our customers with the **highest level** of **service**.

We do all the **hard work**, so our **customers** only have to **lift a finger**!

Increased Revenue.

DSD "White Glove" Distribution Service.

DISTRO+

365% Increase in Sales!

The initial **100** store **DSD Pilot Program** generated amazing results!

We analyzed the amount of **revenue generated** on average per store **before DSD + after!**

"Old School" Distribution Model	**"DSD"** Distribution Model
$580 / month / store **average**	**$2,120** / month / store **average**

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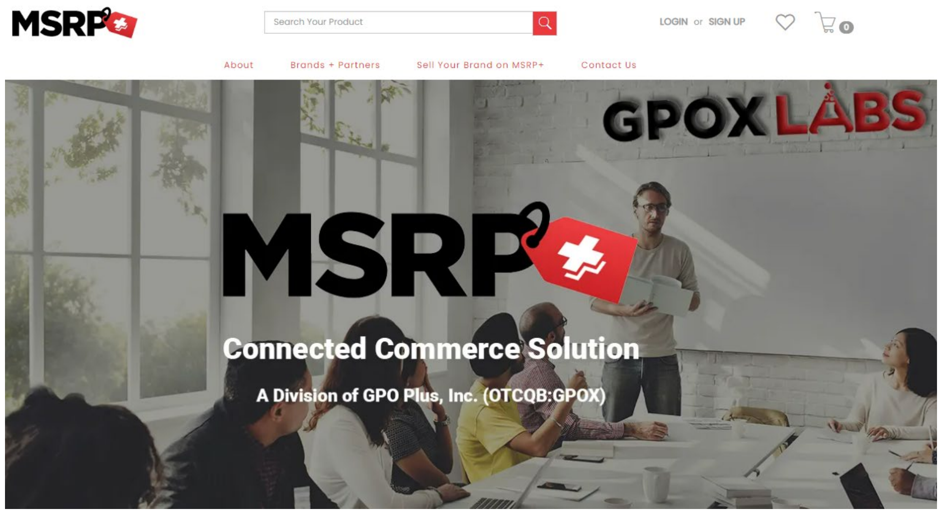
Sales + Marketing.

Our **Sales Team** is comprised **digital marketing experts** who constantly push the limit on new **marketing technologies.**

Marketing + Branding begins with creating **meaningful connections** between our **brands + their audience**.

We create multiple **touch points** to create **brand awareness**, **build loyalty**, **+ increase sales**. We differentiate ourselves by using a variety of **cutting-edge technologies**, **marketing platforms**, **+ channels** to **engage** our existing customers + expand our reach to **new audiences**.



MSRP

GPOXLabs.ai

GPOXLabs.ai is our **technology** division

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GPOX LABS

GPOXLabs.**ai powers GPOX**'s **technology + digital marketing** to **drive growth** by **improving** operational **efficiencies,** developing **innovative consumer products +** exploring new ways to **connect** with customers.

Traction + Wins.

Our notable **accomplishments**!

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GPOX is working everyday to **create** long term **shareholder value**!

- ✓ **GPOX Reports Over 101% Increase in Quarter Over Quarter Revenue**. **GPOX** reported **Q1'24** (May, June, July) revenue exceeding **$865,000** compared to previously reported **Q4'23** (Feb, March, April) revenues of approximately **$430,000**.
- ✓ **GPOX Announces Over 320% Increase in 4th Quarter Revenues**. The **4th** Quarter revenues were **$430,000** compared to just over **$102,000** in the **3rd** quarter.
- ✓ **Acquired Nutriumph** a leading seller of nutraceutical and vitamin supplements, including their banner product **Herberall®**.
- ✓ **Acquired the assets of Betterment Retail Solutions.** A distributor providing DSD throughout the Midwest and central west.
- ✓ **Entered into a partnership with Yesway/Allsups** for placement of our "**Feel Good Shop+**", a "store within a store" concepts.
- ✓ **Secured a license agreement to create Yuengling's Ice Cream flavored recreational hemp products. Yuengling's** is an extremely popular household name in the northeast, bosting distribution into thousands of retail locations.
- ✓ **Secured a master distributor agreement with SurgePays (NASDAQ: SURG),** to provide fintech products + services to GPOX Customers.
- ✓ **Appointed artist and entrepreneur Ray J as Chief Digital Strategist + brand Ambassador for Herberall®,** accessing numerous celebrity and social media marketing relationships.
- ✓ **Launched GPOXLabs.ai**, the technology division of GPOX.

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WHY GPOX?

You **miss** all the chances you **don't take**!

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GPOX is **now** starting to **share** our story with the **investment community**. Take **advantage** of this **opportunity** while we are **undervalued**!

- ✓ **Opportunity**. **Increased buying power** will **help us** expand long-term **profitable partnerships**. We will create **more stable relationships** leading to **higher margins** to **set the standard** that others will be drawn to follow.
- ✓ **Scalability**. We will **expand** on our **already successful** and **profitable business model** to take advantage of the **rapid growth potential** here **now**! With the ability to move **larger volume** of **products** at **better margins** resulting in **higher margins + profits.**
- ✓ **Credibility**. The industry is crowded with flashy fly-by-night players. We are a **credible publicly traded** company with a **professional Team**. And a track record of success!

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Contact Us.

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